

## Thematic Collection: **The Journal of Qualitative Research in Tourism**

### **People, Places and Transformations: Interdisciplinary Qualitative Perspectives on Innovation, Mobility and Sustainable Futures**

#### **Rationale and scope**

Whether it's through innovation, mobility, climate change and/or social injustice we see our communities and organisations and the world around us changing. By working across disciplines and looking at people's experiences within these situations can help us further understand these issues. Qualitative research provides many avenues for looking into how individuals experience these changes and what impacts they have on different people and organisations around the world.

We hope that this theme can bring together research from across disciplines that all relate to people, place(s) and change. We welcome submissions from entrepreneurship and management as well as other disciplines such as; Sociology, Geography, Anthropology, Education, Information Systems, Public Health, Environmental Science, Cultural Studies and Policy. All of these areas have connections to Tourism and Hospitality which can further our understanding on these topics.

#### **Some suggested themes include:**

**Entrepreneurship** - Social Enterprise, SME's, Community Businesses, Entrepreneurship Ecosystems and Livelihoods.

**AI - Generative AI**, Digitalisation, Automation and Humans in decision making and tourism experiences.

**Sustainability** - Climate Change, Circular Economy, Consumerism and Sustainability at a community level.

**Mobility** - People who travel internationally, entrepreneurs who have migrated to other countries, working remotely etc.

**Wellbeing** - How people experience things that are accessible to them and the elderly. Including residents and tourists.

**Education** - Students studying abroad or learning about other cultures. How Universities can help their local communities.

**Working life** - What working life is like for employees in certain positions or within an organisation. Working with people from other cultures.

**Culture** - Looking at different cultures and how we portray them in our society. Also looking at how certain areas have preserved their culture.

**Public Sector** - How citizens can get involved in their community. Collaboration with public and private sector.

**Social Justice** - Women, minorities and those that are disadvantaged in society. How can we help others get a chance.

**Town and Village Life** - How people live in towns and villages around the world. Tourists visiting these areas and the impact on locals.

**Natural Disasters / Risk** - How communities react to these events and what organisations can learn from them.

We hope this call open up discussions around how people experience these issues and how we can create a better world for everyone. We welcome both qualitative and quantitaive research as long as it can help us learn about people.

Please clearly state **“People, Places and Transformations”** in the subject line when submitting your manuscript. Submit your manuscript [HERE](#)

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